

American Society of Sugar Cane Technologists
“Organized for the Advancement of the Mainland Cane Sugar Industry”

Phone: 225-578-6930
Fax: 225-578-1403

ASSCT
LSU AgCenter - Sturgis Hall #128
P. O. Box 25100
Baton Rouge, LA 70894-5100

E-mail: assct@assct.org
Website: www.assct.org

November 17, 2007

Dear Exhibitor (Sponsor):

The American Society of Sugarcane Technologists (Louisiana Division) invite you to be a participant Exhibitor at its annual meeting to be held at the Holiday Inn Select, Baton Rouge, LA, Feb. 12-13, 2008. Your exhibit will consist of table top only. We are planning for approximately sixty 8-foot long tables. Your table(s) will be given in the order in which your official reservation and deposit is received (first come - first serve) based on date of postmark. We will only provide exhibit space in the exhibit area and will not accept reservations after the 60 tables have been allocated which could be before closing date. Please complete the attached form and return by January 11, 2008. *Please Note: This letter is sent to the person in your company who was listed first on your 2007 Exhibitor Contract Form No.1. We will make name tags for additional individuals from your company.

Reservations will be acknowledged upon receipt of your official form and check.

For maximum exposure we suggest you set up your display between 5:00 p.m. and 8:00 p.m. on Monday, February 11, 2008 or before 8:00 a.m. on Tuesday, February 12th. Displays can be removed after the coffee break on Wednesday a.m. Door prizes will be given during the breaks. Please indicate your prizes on Exhibitor Form No. 2.

Please Note: To encourage more time for our members to visit with you and to view exhibits, we will have joint sessions (Agricultural and Manufacturing) on Tuesday and Wednesday. As in the past, to be an exhibitor it will be necessary that your company be a “Supporting Member”. This fee (\$50) is included in the cost per table on Exhibitor Contract Form No. 1.

Appropriate name tags will be provided. Please use the enclosed Holiday Inn Select reservation form to make your room reservation. This will help us meet our room quota. Luncheon tickets can be purchased using the membership & meeting registration form.

Information concerning electric outlets, shipping arrangements and other services not specified in Exhibitor Contract Form No. 1 will be sent to you (as soon as we confirm your table) from Barbara Ruffin, Exhibit Coordinator with the hotel (Ph. 225/930-0126). It will be necessary that you comply with their request.

We are also soliciting your additional contributions to support any of the events as noted on the attached contract form. If you are not participating with an Exhibit, why not be a “Sponsor”? Sponsors may contribute to the cost of the lunch and Welcome Reception. The Executive Committee asks that hospitality rooms not be open during the Tuesday evening Welcome Reception (5:15 – 6:30 p.m.).

We encourage your participation. Please return your Contract Form and Sponsor Form by January 11, 2008. All information referencing the February 12-13, 2008 can be found on the ASSCT website; www.assct.org. Your help is greatly appreciated.

Sincerely,

Denver T. Loupe
Secretary & Treasurer, ASSCT

American Society of Sugarcane Technologists — Exhibitor Contract Form No. 1

Location of Exhibit: Annual Meeting - LA Division - ASSCT
Holiday Inn Select (formerly Radisson Hotel & Conference Center), Baton Rouge, LA

Dates: February 12-13, 2008

Exhibit set up: Set up between 5:00 p.m. & 8:00 p.m. on Monday, February 11th or before 8:00 a.m. on Tuesday, February 12th.

Exhibit open: Tuesday, February 12th at 8:00 a.m. until 6:30 p.m.
Wednesday, February 13th at 7:30 a.m. until 10:00 a.m. or after coffee break.

Exhibitor's Welcome Reception: Tuesday, February 12th from 5:15 p.m. until 6:30 p.m. in the exhibit area.
(*"Attitude Adjustment"*) No Banquet in 2008. Installation of officers will take place at Tuesday Luncheon.

Exhibit Information: -Cost per table: \$550 (*includes \$150 as sponsor for 'Attitude Adjustment' & 50 'Supporting' membership fee*)
-60 tables, 8' x 2' table tops
-Security provided (when exhibits are not officially open)
-Tables reserved in order of postmarked receipt of form and check
(*No later than January 11, 2008*).

(Please print or type)

Firm Name _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone Number () _____ Fax Number () _____

E-mail address: _____

Company Representatives: 1. _____ 2. _____
(Name tags will be provided) (Company Contact Person)
3. _____ 4. _____

Specify type of product or service exhibited _____

TOTAL amount of attached check: \$ _____
\$550 per table *includes: \$150 contribution for reception*
\$ 50 for 'Supporting' membership

List additional contributions to sponsor/support:
\$ _____ "Attitude Adjustment"
\$ _____ Luncheon

Make checks payable to: ASSCT Exhibits Account
LSU AgCenter - Sturgis Hall #128
P.O. Box 25100
Baton Rouge, LA 70894-5100

Deadline: January 11, 2008

FORM NO. 2

ASSCT EXHIBITORS

YES _____ NO _____ I will provide a gift(s) to be awarded as an attendance prize as indicated.

a) _____

b) _____

c) _____

d) _____

**Signed: _____
(Name)**

(Firm/Company Name)

(Date)

Also included in the mailing were 'Hotel reservation form' and 'Membership & Meeting registration form'.