



“Organized for the Advancement of the Mainland Cane Sugar Industry”

Phone: 225-642-0224
Fax: 225-642-5339

LSU AgCenter Sugar Research Station
5755 LSU Ag Road
St. Gabriel, LA 70776

E-mail: cgraham@agcenter.lsu.edu
Website: www.assct.org

December 20, 2010

Dear Exhibitor (Sponsor):

The American Society of Sugarcane Technologists (Louisiana Division) invite you to be a participant Exhibitor at its annual meeting to be held at the Hilton Lafayette, 1521 W. Pinhook Road, Lafayette, LA, February 8 – 9, 2011. We encourage you to participate at this meeting, as we expect it to be very well attended.

Your exhibit will consist of table top only. We are planning for approximately 40 8-foot long tables. Your table(s) will be assigned in the order in which your official reservation and deposit is received (first come - first serve) based on date of postmark. We will only provide exhibit space in the exhibit area and will not accept reservations after tables have been allocated, which could be before closing date. Please complete the attached form and return by January 17, 2011. *Please Note: This letter is sent to the person in your company who was listed first on your 2010 Exhibitor Contract Form No.1. We will make name tags for additional individuals from your company. Reservations will be acknowledged upon receipt of your official form and check.

For maximum exposure, we suggest you set up your display between 5:00 p.m. and 8:00 p.m. on Monday, February 7, 2011 or before 8:00 a.m. on Tuesday, February 8. Displays can be removed after the coffee break on Wednesday morning. Door prizes will be given during the breaks. Please indicate your prizes on Exhibitor Form No. 2.

Please Note: This is our second endeavor to meet in conjunction with the American Sugarcane League (ASCL). We are scheduling activities as follows:

The ASSCT General Session will begin at 9:30 on Tuesday, February 8. In addition to the usual business activities such as appropriate reports, election of officers for 2011-2012, there will be a session on one or more important and timely topics with appropriate speakers.

Lunch will follow the General Session.

The American Sugar Cane League (ASCL) will hold its Annual Meeting at 1 PM.

ASSCT will meet in joint session (Agricultural and Manufacturing) at 3:20 PM. At 4:45 PM, an Attitude Adjustment Hour will take place in the Exhibit Area. Following the Attitude Adjustment Hour, ASCL and others will be sponsoring a social function off-site. This will begin at approximately 6 PM (Details to be provided at a later date.)

On Wednesday, February 9, the Agricultural Section of ASSCT will convene at 8:05 AM, to be followed by the Manufacturing Section later that morning.

As in the past, to be an exhibitor it will be necessary that your company be a “Supporting Member”. This fee (\$60) is included in the cost per table on Exhibitor Contract Form No. 1. Appropriate name tags will be provided.

Please use the following information to make your hotel reservations, as this will help us meet our room quota:

Group Name: LA Division ASSCT Annual
Group Code: LDA

The phone number for the Hilton Lafayette is 800.445.8667. **Deadline for reservations is January 19, 2011.**

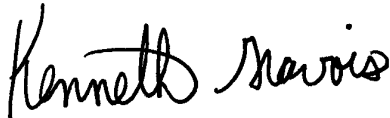
Luncheon tickets can be purchased using the membership & meeting registration form to be sent to you with your confirmation letter.

Information concerning electric outlets, shipping arrangements and other services not specified in Exhibitor Contract Form No. 1 will be sent to you (as soon as we confirm your table) from Ms. DeeDee Schexnayder with the hotel (Ph. 334.235.6111) It will be necessary that you comply with their request.

We are also soliciting your additional contributions to support any of the events as noted on the attached contract form. If you are not participating with an Exhibit, why not be a "Sponsor"? Sponsors may contribute to the cost of the Lunch and Reception. The Executive Committee asks that hospitality rooms not be open during the Tuesday meeting and evening Welcome Reception (4:45 – 5:45 p.m.)

We encourage and appreciate your participation. Please return your Contract Form and Sponsor Form by January 17, 2011. All information referencing the February 8 – 9, 2011 meeting can be found on the ASSCT website; www.assct.org. Please contact Connie Graham at 225-642-0224 or email cgraham@agcenter.lsu.edu if you have any questions. Your help is greatly appreciated.

Sincerely,



Kenneth A. Gravois
Secretary
ASSCT/LA Division

American Society of Sugarcane Technologists — Exhibitor Contract Form No. 1

Location of Exhibit: Annual Meeting - LA Division - ASSCT
Hilton Lafayette
1521 W. Pinhook Road
Lafayette, LA 70503

Dates: February 7 – 9, 2011

Exhibit set up: Set up between 6:00 p.m. & 8:00 p.m. on Monday, February 7 or before
8:00 a.m. on Tuesday, February 8.

Exhibit open: Tuesday, February 8 at 8:00 a.m. until 6:00 p.m.
Wednesday, February 9 at 7:30 a.m. until 10:00 a.m. or after coffee
break.

Exhibitor's

Welcome Reception: Tuesday, February 8 from 5:00 p.m. until 6:00 p.m. in the exhibit area.
("Attitude Adjustment") Installation of officers will take place at Tuesday Luncheon. *Please
participate!*

Exhibit Information: **-Cost per table: \$575** (*includes* \$150 as sponsor for 'Attitude Adjustment'
& \$60 'Supporting' membership fee)
-40 tables, 8' x 2' table tops
-Security provided (when exhibits are not officially open)
-Tables reserved in order of postmarked receipt of form and check
(No later than January 17, 2011)

(Please print or type)

Firm Name _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone Number () _____ Fax Number () _____

E-mail address: _____

Company Representatives: 1. _____ 2. _____
(Name tags will be provided) (Company Contact Person)
3. _____ 4. _____

Specify type of product or service exhibited

TOTAL amount of attached check: \$ _____

\$575 per table includes: \$150 contribution for reception and \$60 for "Supporting" membership

List additional contributions to sponsor/support \$ _____ "Attitude Adjustment"
\$ _____ Luncheon

Make checks payable to: ASSCT Exhibits Account
LSU Sugar Research Station
5755 LSU Ag Road
St. Gabriel, LA 70776

Deadline: January 17, 2011

FORM NO. 2

ASSCT EXHIBITORS

YES _____ NO _____

I will provide a gift(s) to be awarded as an attendance prize as indicated.

a) _____

b) _____

c) _____

d) _____

Signed: _____
(Name)

(Firm/Company Name)

(Date)